

# VEHICLE BRANDING PRICE GUIDES

HG Graphics  
January 2023



# PRICE GUIDES MADE EASY.

**Here at HG Graphics we know how important budgeting your vehicle graphics can be.**

So this is why we have produced an example cost of each type of vehicle graphic or vehicle wrap for each size of vehicle to make it easier for you to decide. The below drawings are a guide line of how much each type of vehicle advertising will cost. We have put together the chart below so that it gives you an idea of what you can expect to get from your budget.

The drawings are only a guideline and we can design your van, truck or trailer wrap to match your individual budget. Please feel free to send us over any designs you have for your vehicles and we will be able to give you a cost for these straight away. Alternatively if you would like us to do the design for your vehicle we can do so. All we will need from you by email is a few pictures of the vehicle, any details you would like going on the design (logo, company contact details etc) and any design ideas you have for the van, truck or trailer livery.

All prices below are excluding VAT. All of the vehicle wrap prices are based on the vehicle having none colour coded black plastic bumpers. (which cannot be wrapped due to not being painted). If your vehicles has colour coded bumpers and colour coded steps on the trucks there will be an extra charge to wrap the bumpers and steps.

Prices are subject to change, and are to be used as rough guides only. Prices are correct as of 1st January 2023. Final price will be quoted once artwork has been approved.

# CONTENTS



Click away for  
speedy browsing

Pickup Truck	03
Small Van / Car	04
Medium Van	05
Large Van	06
Extra Large Van	07
Dropside	08
Luton	09
Tractor Unit	10
Rigid Truck	11
Large Trailer	12
Panel Infills	13
Design Packages	14

# PICKUP



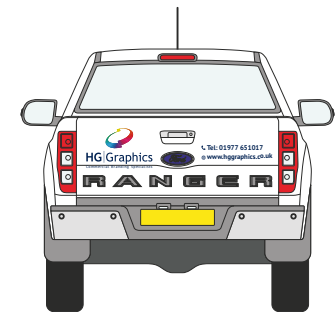
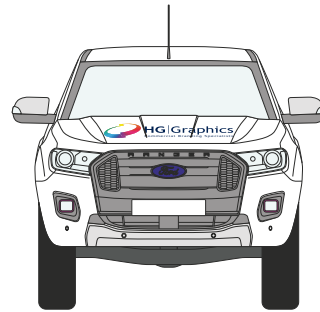
Ranger / L200 / Hi-Lux / D-Max

This price calculator is to be used as a guide representation of our costs. All pricing will be subject to a final quote based on the specific materials and artwork fees used for your final design.

## CUT GRAPHICS

£300+VAT

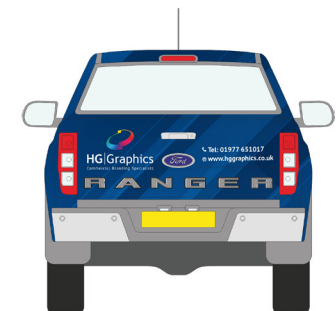
The most cost effective way to brand your commercial vehicle on a small budget.



## PART WRAP

£1525+VAT  
NOT including roof

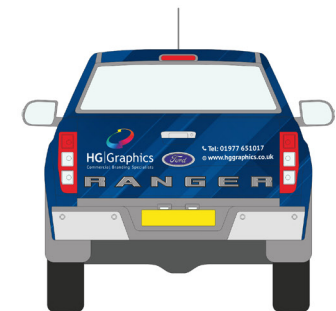
Sometimes half wraps can be just as effective and eye catching as a full wrap. Price is based on the vehicle coming with plastic bumpers (which can't be wrapped)



## FULL WRAP

£2135+VAT  
Including Roof

Please note, full wrap price is based on the vehicle having plastic bumpers that can't be wrapped. For colour coded bumpers please add on an additional £300+VAT.





# SMALL SIZED VAN / CAR

Connect / Caddy / Berlingo / Doblo or Similiar

This price calculator is to be used as a guide representation of our costs. All pricing will be subject to a final quote based on the specific materials and artwork fees used for your final design.

## CUT GRAPHICS £275+VAT

The most cost effective way to brand your commercial vehicle on a small budget.



## PART WRAP £1155+VAT NOT including roof

Sometimes half wraps can be just as effective and eye catching as a full wrap. Price is based on the vehicle coming with plastic bumpers (which can't be wrapped)



## FULL WRAP £1695+VAT Not Including Roof

Please note, full wrap price is based on the vehicle having plastic bumpers that can't be wrapped. For colour coded bumpers please add on an additional £300+VAT.



# MEDIUM SIZED VAN

Custom / Dispatch / Transporter / Traffic / Expert / Vito / Vivaro

This price calculator is to be used as a guide representation of our costs. All pricing will be subject to a final quote based on the specific materials and artwork fees used for your final design.

## CUT GRAPHICS

£300+ VAT

The most cost effective way to brand your commercial vehicle on a small budget.



## PART WRAP

£1355+ VAT

NOT including roof

Sometimes half wraps can be just as effective and eye catching as a full wrap. Price is based on the vehicle coming with plastic bumpers (which can't be wrapped)



## FULL WRAP

£1925+ VAT

NOT Including Roof

Please note, full wrap price is based on the vehicle having plastic bumpers that can't be wrapped. For colour coded bumpers please add on an additional £300+VAT.



# LARGE VAN

Transit SWB, MWB / Relay / Sprinter SWB, MWB / Crafter / Ducato / Master / NV400

This price calculator is to be used as a guide representation of our costs. All pricing will be subject to a final quote based on the specific materials and artwork fees used for your final design.

## CUT GRAPHICS

£345+ VAT

The most cost effective way to brand your commercial vehicle on a small budget.



## PART WRAP

£2440+VAT

NOT including roof

Sometimes half wraps can be just as effective and eye catching as a full wrap. Price is based on the vehicle coming with plastic bumpers (which can't be wrapped)



## FULL WRAP

£3110+VAT

NOT Including Roof

Please note, full wrap price is based on the vehicle having plastic bumpers that can't be wrapped. For colour coded bumpers please add on an additional £300+VAT.



# EXTRA LARGE VAN



LWB, ELWB

This price calculator is to be used as a guide representation of our costs. All pricing will be subject to a final quote based on the specific materials and artwork fees used for your final design.

## CUT GRAPHICS

£370+VAT

The most cost effective way to brand your commercial vehicle on a small budget.

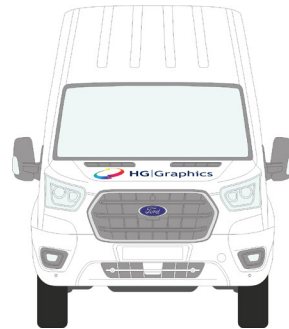


## PART WRAP

£2675+VAT

NOT including roof

Sometimes half wraps can be just as effective and eye catching as a full wrap. Price is based on the vehicle coming with plastic bumpers (which can't be wrapped)



## FULL WRAP

£3925+VAT

Including Roof

Please note, full wrap price is based on the vehicle having plastic bumpers that can't be wrapped. For colour coded bumpers please add on an additional £300+VAT.



# DROPSIDE

Sprinter / Transit / Citroen

This price calculator is to be used as a guide representation of our costs. All pricing will be subject to a final quote based on the specific materials and artwork fees used for your final design.

## CUT GRAPHICS

£370+ VAT

The most cost effective way to brand your commercial vehicle on a small budget.



## PART WRAP

£530+ VAT

Sometimes half wraps can be just as effective and eye catching as a full wrap. Price is based on the vehicle coming with plastic bumpers (which can't be wrapped)

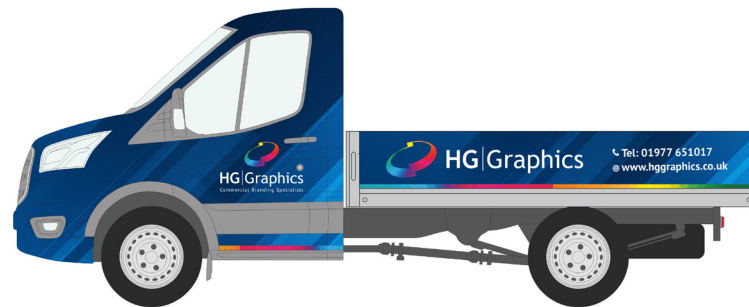


## FULL WRAP

£1590+ VAT

Including Roof

Please note, full wrap price is based on the vehicle having plastic bumpers that can't be wrapped. For colour coded bumpers please add on an additional £300+VAT.





# LUTON



## Sprinter / Relay / Transit

This price calculator is to be used as a guide representation of our costs. All pricing will be subject to a final quote based on the specific materials and artwork fees used for your final design.

### CUT GRAPHICS £475+VAT

The most cost effective way to brand your commercial vehicle on a small budget.



### PART WRAP £1345+VAT NOT including roof

Sometimes half wraps can be just as effective and eye catching as a full wrap. Price is based on the vehicle coming with plastic bumpers (which can't be wrapped)



### FULL WRAP £2420+VAT NOT Including Roof

Please note, full wrap price is based on the vehicle having plastic bumpers that can't be wrapped. For colour coded bumpers please add on an additional £300+VAT.





# TRACTOR UNIT



Scania / Iveco / DAF / Volvo / MAN

This price calculator is to be used as a guide representation of our costs. All pricing will be subject to a final quote based on the specific materials and artwork fees used for your final design.

## CUT GRAPHICS

£385+ VAT

The most cost effective way to brand your commercial vehicle on a small budget.



## PART WRAP

£1985+ VAT

NOT including roof

Sometimes half wraps can be just as effective and eye catching as a full wrap. Price is based on the vehicle coming with plastic bumpers (which can't be wrapped)



## FULL WRAP

£2975+ VAT

Including Roof

Please note, full wrap price is based on the vehicle having plastic bumpers that can't be wrapped. For colour coded bumpers please add on an additional £300+VAT.





## Scania / Iveco / DAF / Volvo / MAN

This price calculator is to be used as a guide representation of our costs. All pricing will be subject to a final quote based on the specific materials and artwork fees used for your final design.

### CUT GRAPHICS £700+VAT

The most cost effective way to brand your commercial vehicle on a small budget.



### PART WRAP £2340+VAT

NOT including roof and Step Ends

Sometimes half wraps can be just as effective and eye catching as a full wrap. Price is based on the vehicle coming with plastic bumpers (which can't be wrapped)



### FULL WRAP £4440+VAT

NOT including roof and Step Ends

Please note, full wrap price is based on the vehicle having plastic bumpers that can't be wrapped. For colour coded bumpers please add on an additional £300+VAT.



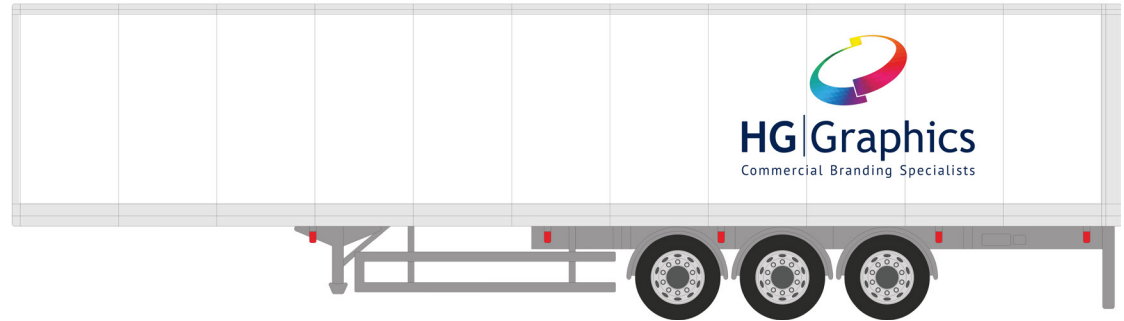
# TRAILERS

## Montracon / Shmitz / Temperature Controlled / Livestock Trailers

This price calculator is to be used as a guide representation of our costs. All pricing will be subject to a final quote based on the specific materials and artwork fees used for your final design.

### CUT GRAPHICS £650+ VAT

The most cost effective way to brand your commercial vehicle on a small budget.



### PART WRAP £1650+ VAT NOT including roof

A half wrap is the perfect choice for a client on a budget that's still wanting to turn heads whilst out on the road.



### FULL WRAP £2960+ VAT NOT Including Roof

Increase your brand awareness with a full trailer wrap, a great way to utilise such a large area for cost effective marketing for your business.



# ADD MORE COVERAGE WITH PANEL INFILLS



## MORE COVERAGE WITHOUT NEEDING TO WRAP.

A wrap is not the only way to get creative vehicle signage...

Panel infills are an effective way of advertising your business at a fraction of the cost of 'wrapping'. Panel infills can look more attractive than just cut graphics whilst still offering great coverage for those on a budget.



### Side Panel Coverage

- ✓ Multiple Colour Cut Branding
- ✓ Bullet points & your information
- ✓ Contact details on the doors

Small Van	£290+ VAT
Medium Van	£330+ VAT
Large Van	£380+ VAT
X-Large Van	£500+ VAT



### Rear Panel Coverage

- ✓ Rear quarter part wrap
- ✓ Print and cut logos
- ✓ Bullet points and your information cut text
- ✓ Contact details on the doors

Small Van	£100+ VAT
Medium Van	£120+ VAT
Large Van	£130 VAT
X-Large Van	£140+ VAT



# NEED A DESIGN?

We've got you covered...

Our team of talented in-house graphic designers will work with you to help bring your ideas to life. Our designers are not only experienced, they also understand the practicalities of designing for signage and vehicle wraps. With many years under their belt, they know the industry like the back of their hand and will be able to advise on suitable materials, how to keep your designs bold and visible on the move, as well as suggesting ideas and ways to further promote your brand message.

## Level 1

This package would suit the customer who has a print-ready logo/graphics and knows what they want and where.

**£50** <sup>+VAT</sup>

Inc. 1 Revision

Basic Setup of Artwork Providing the Customer with a Mock-up and Print-Ready Artwork

## Level 2

This package would suit the customer who has a good idea of what they want and where but doesn't already have a print-ready logo/graphics for our designers to work with.

**£75** <sup>+VAT</sup>

Inc. 2 Revision

Customer has an idea for a design but doesn't have concept designs or print-ready logos. HG Graphics will design concept visuals and set up print-ready artwork.

## Level 3

This package would suit the customer who is just starting out with no print ready graphics or the ones who want to create something bespoke and are wanting our designers to create something original for them.

**£150** <sup>+VAT</sup>

Inc. 3 Revision

For the client who requires a bespoke design package creating to ensure their brand is successfully implemented across all touch points of the business please speak to the team to discuss your requirements and let us create something as unique as your project.




## Terms & Conditions

Design level quoted is changeable before design work is started. If your job has been charged for design work then this classes as booking deposit but only if your job value is under £500. Any jobs over £500 would be subject 50% deposit to secure installation date and put into production.



# THANKS FOR LOOKING!

If you would like further information, samples or brochures please let us know

 01977 651017    [info@hggraphics.co.uk](mailto:info@hggraphics.co.uk)    [www.hggraphics.co.uk](http://www.hggraphics.co.uk)

**teamHG!**  
the team behind the brands.